

---- SPECIAL REPORT ----

Here is your own copy of my Free Recruiting And Scholarship Report:

*Five Secrets You Must Know
To Get Recruited For
Athletic Scholarships!*

By

Gary Hawkins

www.recruitedforscholarships.com

NOTICE: This is a FREE REPORT. You Are Welcome To Share This Report With Anyone Who May Also Benefit From This Free Information.

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Introduction

Special Report –

Five Secrets You Must Know To Get Recruited For Athletic Scholarships

From The Desk of Gary Hawkins:

Thanks for taking the time to request a copy of this special report! I really do appreciate it!

I must warn you however, after reading it you may not get much sleep tonight!

Why? This report will restore your dream of playing the sport you love in college. A dream you may have started to doubt could ever happen for you!

Unlike many free reports you get online, this free report is not full of fluff and sales hype that won't really help you. What makes this report different?

It's Information You Can Really Use

Yes, I will ask you to visit my website and take a look at my [How To Get Recruited For College Athletic Scholarships System](#) at the close of this report.

And Yes, I do hope you will ultimately decide to purchase my system...but if you don't, this free report will still have given you some great information you can begin using today!

Fair enough? Let's get started!

RECRUITING AND SCHOLARSHIP SECRET # 1

Coaches Can't Recruit You... If They Don't Know You Exist

Chances are you know an athlete who has been labeled a “blue chip” or “superstar athlete.” Someone who has never contacted a college coach on their own... simply because they don't have to!

These types of athletes have often been on college coaches' radar for a long, long time... even from their middle school days. They are usually bigger, stronger, and more athletic than any of their competitors.

Blue chippers start receiving letters from college coaches early and often. They do not need to get the word out about themselves, because everyone already knows every detail about them.

My son played AAU basketball with one of these types of athletes. This kid was six foot six inches tall by the time he was a sophomore in high school, and he was an excellent athlete.

Once his name hit all the right circles and he started getting invited to all the right camps, everyone knew his name. By the time his sophomore season began, he had already verbally committed to an elite level Division I University to play basketball.

For most athletes, however, it's not about colleges finding you. It's about you finding the colleges you think you could play for, and then letting them know about you. How? You must become good at marketing and promoting yourself to college coaches. It's just that simple!

Making Contact with Coaches

Some athletes are embarrassed or just don't feel right about promoting themselves to college coaches. They don't want to contact coaches because they feel like they may be bothering the coach. This is a huge mistake!

Self-promotion and contacting coaches is a natural part of the recruiting process...you just have to make sure you do it the right way.

The Power of Marketing and Promoting

What kind of car do you drive? What kind of clothes do you wear? What kind of athletic shoes do you wear? How did you learn about all these products? You know about them because at some point in the history of the product, someone decided to market and promote it.

No matter how big a company has become, it probably got started by someone marketing and promoting it out of a spare bedroom or their garage. It only became what it is today due to marketing and promoting.

You Area a Marketable Product

You should view yourself the exact same way: *You should view yourself as a product that needs to be promoted and marketed.* You are the product and college coaches are the consumers who need products just like you.

One thing for sure, if you are not a blue chip athlete and the world doesn't already know you exist, college coaches are not going to beat a path to your

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door to offer you a chance to play. It doesn't matter what sport you play, you must make contact with coaches and let them know you are interested.

Very few players ever market and promote themselves. The ones who do, don't do it the right way 99% of the time.

Next: Are You Good enough to get recruited?

RECRUITING AND SCHOLARSHIP SECRET # 2

No Matter How Good You Are...Being Recruited Is Never Guaranteed

Have you ever heard someone say these words?

“If a player is good enough, they will be recruited by somebody”
Has someone even said this phrase to you....or about you?

In a perfect world, this statement would be true. In a perfect world, all athletes who deserve a chance to play at the college level would get recognized for their talents and given the chance to play.

Obviously, we don't live in a perfect world. Each year, many deserving high school athletes who could play at the next level, don't even get recruited!

Why Some Athletes Don't Get Recruited

Why does this happen? There are many reasons why, but here are some of the most common reasons it happens to some athletes:

- *They play at a small school*
- *They play on a bad team*
- *They have a coach who doesn't give them any help in the recruiting process*
- *They play in an area that is not considered a “hot” recruiting area for the sport they play*
- *They were simply never in the right place at the right time to get any exposure*

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For all these reasons and more, many athletes that could get recruited simply fall through the cracks. I'm sure you probably know an athlete who probably should have played at the college level, but they never got discovered or recruited. Perhaps this is even happening to you right now!

The Critical Problem

The primary reason most of these athletes never get recruited or offered a chance to play in college is because *NO ONE EVER MARKETED AND PROMOTED THEM **THE RIGHT WAY** TO COLLEGE COACHES. COACHES WHO WOULD HAVE LOVED THE OPPORTUNITY TO HAVE THEM ON THEIR TEAM!*

If a college coach does not know an athlete exists, there is no way that athlete can be recruited...and if you are not recruited, there's no way to play the sport you love in college. It's just that simple!

As you can see, being good at the sport you play is no guarantee that you will be recruited for an athletic scholarship. Many deserving athletes go unnoticed and not recruited each and every year.

Next: Do you really know what college coaches are looking for?

RECRUITING AND SCHOLARSHIP SECRET # 3

What College Coaches Are Really Looking For

Some coaches would have you believe they always have the best interest of the athletes they recruit in mind...don't believe them, because it simply is not true!

A coach is an employee. Employees want to keep their jobs...right? What comes with a job is a paycheck. A paycheck pays the bills, pays for groceries, pays for cars, pays for vacations, etc.

I know this sounds harsh and cynical, but coaches are first of all in the business of keeping their jobs. Who can blame them for that? I certainly don't. Keeping their coaching job is priority # 1 for them...because it has to be!

What allows college coaches to keep their jobs? Winning! If they win, they keep their jobs and potentially get an even better, higher paying job.

The Difference Between High School & College Coaches

Just like college coaches, all high school coaches want to win. The difference is: High school coaches don't have to win to keep their jobs.

Let's face the facts, it's hard to find qualified teachers for today's high schools. It's even harder to find qualified teachers who are willing to also coach. Therefore, win or lose, high school coaches tend to keep their jobs until they move on or retire.

On the other hand, college coaches won't stick around if they don't eventually win. This is especially true at the higher levels of competition, such as Division I. A college coach who does not win is usually given a couple of years to get things turned around, or they get fired!

Why is the pressure so high for college coaches to win? There are many reasons, but it primarily comes down to money. Winning programs attract students to the school, bigger donations from alumni, more ticket sales, and possibly even radio and television contracts.

How All This Relates to YOU Being Recruited

I know what you are thinking, how does all this relate to me getting recruited by a college coach? Here is what you need to know:

“College coaches will recruit you and offer you a spot on their roster only when they believe you can help them start winning or keep winning”

Coaches won't recruit you or offer you a spot because you are a good kid, because they like you, or even because you are a good player. They will only help you if they are convinced you can help them!

I know it sounds cynical, but believe me it's true. Coaches want to win, keep their jobs, and even move up to better coaching positions.

So what are coaches really looking for in the athletes they recruit? Athletes that can help them start winning or continue winning! If you can demonstrate to a coach that you can help him or her do that, you put yourself in a position to be recruited and offered a spot on the roster!

Next: Your high school coach and getting recruited

RECRUITING AND SCHOLARSHIP SECRET # 4

Don't Count On Your High School Coach's Help To Get Recruited

Many athletes make the mistake of assuming their high school coach is going to help them get recruited. They assume out of loyalty, the coach is going to go the extra mile for them and make sure college coaches know about them and what a special student-athlete they are.

Some very lucky athletes do have coaches who will take the ball and run with it so to speak when it comes to recruiting. However, most high school coaches can't or won't help their athletes get recruited.

Here are some of the most common reasons why most high school coaches do not actively get involved in the recruitment of their players:

- 1) *Lack of time*
- 2) *They don't understand the recruitment process themselves*
- 3) *They assume if a player is good enough to be recruited, they will ultimately get recruited*
- 4) *They are not sure if the player is good enough to be recruited, so they don't promote them*
- 5) *Just plain laziness (They don't want to put out the effort it takes to help their athletes get recruited)*

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For all these reasons and more, most high school coaches do not usually get involved in the recruitment process. If you do have a coach who is taking an active role and making contacts for you, consider yourself lucky. You have a special coach!

Don't Set Yourself Up To Be Disappointed

Too many high school athletes find out their coaches are not helping them get recruited...when it's too late.

Many athletes have good careers, stand out from their competition, yet when their high school playing days are over, they find out they have no future in the sport they love.

They thought their coach was helping them, but when the last game of their senior season is over, they realize they were really on their own the entire time. The coach wasn't doing anything to help them get recruited...or at best they were doing very little.

Why do so many athletes end up getting disappointed? Many athletes ASSUME their coach is going to get their name out, make calls on their behalf, and make sure they get recruited. Unfortunately, this is usually not the case.

If you are not aware of what actions your coach is taking to help you get recruited, it probably means he or she is doing very little...or nothing at all!

Next: You Can't Give Up Your Dream of Playing In College!!

RECRUITING AND SCHOLARSHIP SECRET # 5

Why Some Athletes Give Up On Their Dream Of Playing In College...And Why You Don't Have To

I see far too many high school athletes giving up on their dream of playing at the college level. Why? Primarily because no college coaches are beating down their door to offer them a spot on their team! In fact, many of them are receiving no interest from college coaches at all.

Most of these athletes have had a dream to play their sport in college since they were just a little kid. When they see their high school days coming to an end and no offers are coming, they simply give up! What a mistake!

You must know this fact:

Only a small number of athletes are recruited for college athletics solely based on the results they are getting on the field, court, diamond, etc.

In other words, most athletes are not being recruited without some help. Most athletes need to get their name and achievements in front of college coaches if they want to be recruited.

Most athletes need to be marketed and promoted!

We Don't Live In a Perfect World

In a perfect world, every athlete who deserved some attention by college coaches would get it. But, we certainly don't live in a perfect world.

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I have seen far too many athletes who deserved at least a look from college coaches, never even get contacted. These athletes are good enough to play at some level of college, but they never get any recognition.

Don't Give Up

If you find yourself in this situation, don't give up on your dream. If you believe you have the skills to play at the college level, yet you are not being recruited, don't assume it's because you can't play at the next level.

Here are some facts you need to know:

- *Not all athletes who deserve to be recruited...actually get recruited*
- *Many athletes who can play at the college level...are never seen by a college coach*
- *Most colleges, especially smaller colleges, don't have huge recruiting budgets to get out and see potential athletes play*
- *Most high school athletes who end up playing in college were marketed and promoted by someone along the way (their coach, their parents, a marketing service, etc.)*

The Good News

The good news is this: *If you have the skills to play at the college level, and you properly market and promote yourself to college coaches...you can fulfill your dream of playing in college!*

As discussed earlier, the vast majority of high school athletes don't market and promote themselves to college coaches. Even the athletes who do

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market and promote themselves, usually don't do it the right way.

This gives those few athletes who do market and promote themselves properly, a HUGE advantage! That can be YOUR advantage!

Next: Conclusion...Using A Step-By-Step System And A Personal Mentor To Make Sure You Get Recruited

Conclusion

There you have it, 5 little known and seldom used secrets that can give you a clear advantage over your competition... the competition you are facing to get recruited for athletic scholarships!

I hope you have enjoyed reading the report and you can honestly say it has added some value to your life!

If you decide to take your marketing and promotion efforts to the next level and purchase my [*How To Get Recruited for College Athletic Scholarships*](#) System, you'll get a unique system that will:

- *Teach You A Proven Step-By-Step System That Will Give You The Absolute Best Chance To Become A College Athlete*

And...

- *Give You Access To A Personal Guide And Mentor Who Will Answer All Your Questions Along The Way As You Strive To Get Recruited For Athletic Scholarships*

I urge you to take a few minutes and visit www.recruitedforscholarships.com to learn more.

Once you are there, I strongly recommend you purchase ***How To Get Recruited For College Athletic Scholarships.***

In this system, I go into great detail about HOW to CORRECTLY market and promote yourself to college coaches...Everything from start to finish.

And when I say everything, I mean everything. I'm talking about going

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from getting ZERO interest from college coaches to having multiple coaches competing for YOU!

Listen, I won't re-state everything here that you'll find at www.recruitedforscholarships.com. And I won't try any psychological marketing mind tricks on you to try and convince you to take a closer look.

I will just tell you this: In just a few short days from now, you could be receiving letters, emails, and/or phone calls from college coaches!

That's it. That's my call to action. Check it out or just keep doing what you have been doing, it's up to you.

Visit www.recruitedforscholarships.com and learn more.

Once again, thank you for reading my special report...I really do appreciate it!

To Your Athletic Success,

Gary Hawkins

P.S. Do you have some questions you'd like to ask me after reading this report. Just head over to my site and click on the "Contact Us" page. I'll be happy to answer any questions you have.

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